



SALEM SOWDESWARI COLLEGE (FOR WOMEN)

SALEM - 636010

CITIZEN CONSUMER CLUB 2024-2025

COMMITTEE MEMBERS:

Dr. T.Poongodi	-	Chairman
Dr. R. Tamilarasi	-	Coordinator
Dr.E.Bhuvaneshwari	-	Member

MAINTAINING REPORT :

Dr. R. Tamilarasi



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**Event 1 : National consumer Day &
Event Name : National consumer Rights Day
Date : 03- 01-2025**

Venue: College Campus (111. BA Economics)

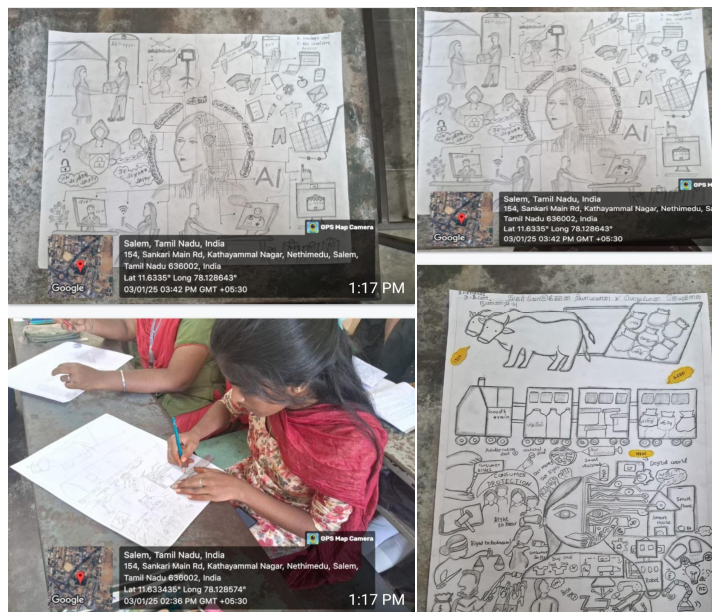
Competitions were conducted in our college on 3rd January 2025 -

“ National Consumer Day and World Consumer Rights Day”

The Theme for National Consumer Day 2024, celebrated on December 24, is
“Virtual Hearings & Digital Access to Consumer Justice.”

This theme emphasises the importance of leveraging technology to enhance consumer protection and ensure that consumers have access to justice in an increasingly digital marketplace.

In this, students from all departments in the college participated in Target Essay, Painting competition, Essay competition Participated enthusiastically.





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Resident Consumer Forum Coordinator

Dr. R. Tamilarasi, Assistant Professor, Department of Economics welcomed them all and gave a welcome speech.



Dr.E. Bhuvaneshwari, Member of Consumer Forum, Assistant Professor, Department of Tamil highlighted the program and gave a keynote speech.
December 2024 theme

Through lectures and essays with various examples on the concept of "How to use technology to solve consumer problems quickly" They showed their skills.

Dr.E.Bhuvaneshwari, Member of Consumer Forum, Assistant Professor, Department of Tamil highlighted the event and gave a felicitation address.

Finally Dr. R. Tamilarasi Citizen Consumer Forum Coordinator proposed vote of thanks.



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Event No : 2

Event Name : World Consumer Rights Day

Date : 21.02.2025

Place: College Campus (111 B.A Economics)

World Consumer Rights Day (WCRD) is celebrated annually on March 15 to promote
consumer
rights

The main Objectives of

WCRD aims to..

1. Raise awareness about consumer rights and responsibilities.
2. Promote fair business practices and consumer protection.
3. Encourage sustainable consumption and environmentally friendly practices.

Consumer Rights

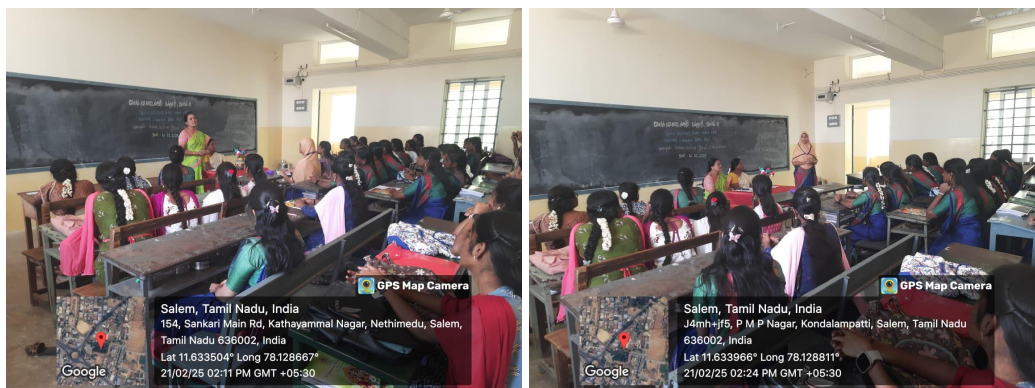
WCRD emphasizes the following consumer rights:

1. Right to Safety
2. Right to Information
3. Right to Choose
4. Right to Be Heard
5. Right to Redress
6. Right to Consumer Education
7. Right to a Healthy Environment

Our college today celebrated the day with competition focused on the above theme. Consumer Club coordinator Dr.R.Tamilarasi, Assistant Professor of Economics welcomed the gathering.



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Dr.E.Bhuvaneshwari, Member of Consumer Forum, Assistant Professor, Department of Tamil highlighted the event and gave a felicitation address.



Students from various departments were participated this programme and show their talents.

Through this program awareness was given to the students community.

Overall programme was coordinated by Dr.R.Tamilarasi, Assistant Professor, Department of Economics, Salem Sowdeswari College for Women along with the consumer club member Dr.E.Bhuvaneshwari, Assistant professor of Tamil, Salem Sowdeswari College under the guidance of Principal i/c Dr.T.Pongodi.



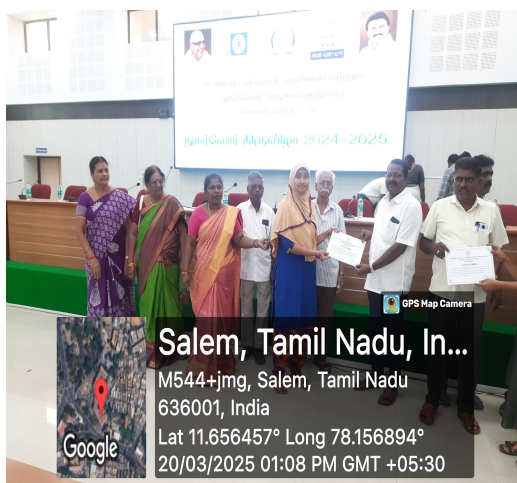
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Event No. : 3

Event Name : Food Supply and Consumer Protection Department Consumer Festival 2024--2025

Date : 20.03.2025

Venue: District collector Office, Salem



On 20.03.2025, in the Food Supply and Consumer Protection Department Consumer Festival 2024--2025 held at the District Collector's Office, our students highlighted the program by enthusiastically participating in Drawing competition, Essay competition and Oratorical competition.
