



SALEM SOWDESWARI COLLEGE (FOR WOMEN)

SALEM - 636010

CAREER COUNSELING AND PLACEMENT CELL 2024-2025

(Empower Your Future Here)

COMMITTEE MEMBERS:

Dr. T. Poongodi	-	Chairman
Dr. R.M. Vimalathithan	-	Coordinator
Mr. M. SivaPrakasam	-	Member
Dr. S. Mahalakshmi	-	Member
Mr.P. Senthilkumar	-	Member
Dr. R. Jagatheesan	-	Member
Dr. G. Meena	-	Member
Dr. A. Bharatharathna	-	Member

SFCW

Mr. S. Kumar	-	Overall Incharge
Mr. M. Tamilarasu	-	Coordinator
Mr.C. Sudhakar	-	Member
Mrs. A. Usha	-	Member
Mr. M. Karthikeyan	-	Member
Mrs. R. Saranya	-	Member

MAINTAINING REPORT :

Dr. R.M. Vimalathithan
Dr. S. Mahalakshmi

About us

The career counseling and placement cell acts as a platform that bridges our students and recruiters. The cell always keeps an eye on employment opportunities in various fields and conveys them to the students. It organizes the necessary training programmes to enhance the students' skills as expected by various recruiters. Furthermore, it invites the recruiters for campus drive and provides counseling to the students for their higher education goal.



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Mission

Creating the students with enhanced skills and helping them for their bright future with dedicative, genuine, smart work and moral code.

Objectives

- ❖ To provide necessary guidance for the students to achieve their career goals.
- ❖ To create awareness among students regarding available career options and help them in identifying their career objectives.
- ❖ To help students to identify their skills and interests by themselves.
- ❖ To provide training in soft skills and also create opportunities for which they are eligible.
- ❖ To identify the suitable and potential employers for our students.
- ❖ To share the information about employment and higher studies.



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Event No. 1: TAHDCO - TCS-iON Digital Learning Program for SC/ST students

Date: 04.06.2024

Venue: SSC - Campus



Pre-screening Assessment – a prerequisite for TCS iON Learning Programs

TCS iON will conduct an online pre-screening process for 1,000 SC/ST/SCA students using the TCS iON National Qualifier Test (NQT) to identify 500 eligible students for enrollment in Digital Learning Programs focused on Emerging Technologies and Media & Communications. TCS iON NQT will evaluate students' Cognitive Skills (verbal, reasoning, numerical) and their Attitudinal Skills (work styles, personality traits).

TCS iON NQT

TCS iON National Qualifier Test (TCS iON NQT) is a multi-competency assessment that provides a gateway to every student's future. Through TCS iON NQT, students can access a single, standardised, high-quality benchmark test to showcase their competency to top recruiters while enabling many job opportunities across all education streams.

TCS iON NQT offers

- Practice tests to ace the final one
- Gateway to several job opportunities through TCS iON Job Listing Portal
- Preparatory material for NQT
- Remote proctored and AI-enabled technology
- Standardised, secure, and fair assessment

Eligibility

For Emerging Technologies
SC/ST/SCA students from pre-final / final year from the following streams - B.E./B.Tech/BCA/B.SC/MCA/M.SC or any other relevant discipline in the IT sector can apply. Students from both circuit and non-circuit branches are also eligible. There are no CGPA criteria applicable for appearing for TCS iON NQT.

For Media & Communications
12th passed SC/ST/SCA students with a minimum age of 18 years up to 28 years.

Pre-screening assessment based on TCS iON NQT is to be conducted in English at multiple authorised assessment centres in the following cities: Chennai, Coimbatore, Salem, Madurai, Tiruchirappalli, Villupuram, Tiruchengode and Nagercoil.



தொழில்நுட்பத்துறை இதன் வாய்ந்த வல்லுநர்களைத் தேடி வருகிறது. இந்த பதவிகளில் பணியாற்ற தீவகன் தவாரா?

முன்னணி துறைகளிலான TAHDCO மற்றும் TCS iON, விகிதவாரிய பணியாற்றும்படி வாய்ந்த வாய்ந்தவர்களைத் தேடிவருகிறது.

வாய்ந்தவர்கள் வரும் தொழில்நுட்ப பதவிகளில் உங்களுடைய பணியாற்றும்படி உங்களுடைய தேவையை...

- Practical Guide to Social Media and Text Analytics
- Machine Learning for Real-world Application
- Essentials of Data Analytics and Reporting
- Intelligent Game Design and its Applications
- Practical Approaches to Cyber Security

இதன்விருப்பவாய்ந்தவர்களை அடைவதற்காக காலணம் பொருட்டு, TCS iON துறைகள், சென்னை, கோயம்புத்தூர், சேலம், மதுரை, திருச்செந்தூர், வேலூர், திருச்சிராப்பள்ளி மற்றும் தாகர்கோவில் ஆகிய இடங்களில் உங்களுக்குரிய இடங்களைப் பிடிப்பதற்கு வாய்ந்தவர்கள் TCS iON NQT வாய்ந்தவர்கள் ஆகவேண்டும் என்பதைத் தெரிவிக்கிறது.

TCS iON NQT ஆணைகளைத் தேர்வு, ஜூலை 17ஆம் தேதி நடைபெற உள்ளது.

இந்தத் தேர்வுக்குப் பிடிவு செய்யுங்கள். இதைத் தேர்வு செய்யுங்கள். இதைத் தேர்வு செய்யுங்கள். இதைத் தேர்வு செய்யுங்கள்.

Pamphlet received from TCS-iON Programme through TAHDCO (Tamilnadu Adi Dravidar Housing and Development Corporation Ltd)

Our Regional Joint director, Dharmapuri communicated an opportunity for SC/ST students to our college mail on 04.06.2024. The communication was detailed as TAHDCO (Tamilnadu Adi Dravidar Housing and Development Corporation Ltd) has tied up with TCS-iON to offer 5 digital learning programs in emerging technologies in the domain of IT & Media and communications with free of cost. This is exclusively for



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SC/ST candidates in the age group of 18-28 years. The entire cost of TCS iON learning program shall be borne by TAHDCO. There will be a pre-screening TCS NQT (National Qualifier Test) for first registered 5000 candidates in Tamilnadu and the top scoring 500 learners will be selected for digital learning programs.

Under the direction of the Principal, our Placement Coordinator explained the details of the above program to the allotted department placement team members to convey this to final and II year SC/ST students of our college and asked them to follow and complete their respective Department students' registration process on or before 04.07.2024. Furthermore, the date was extended upto 10.08.2024 for registration process. The same was communicated to our students through our team members to utilize this opportunity. Our students utilized this opportunity and registered their names.

Our placement team members guided their respective allotted department students for the registration process and also collected the registered students name list. The total count of 80 students was enrolled in this programme. Department wise enrolled student's names are as follows:

Course: B.Sc.,

Department : Physics

S.No	Name of the Student	TAHDCO Registration Number
1	S. Kamali	TAHDCO/TCS/2024/21205
2	P. Gokila	TAHDCO/TCS/2024/21494
3	S. Abinaya	TAHDCO/TCS/2024/21499
4	S. Sridevi	TAHDCO/TCS/2024/21517
5	R.A. Arumina	TAHDCO/TCS/2024/21507
6	S. Abisha	TAHDCO/TCS/2024/21518
7	A.R. Boshini	TAHDCO/TCS/2024/21519



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Course: B.Sc.,

Department : Chemistry

S.No .	Name of the Student	TAHDCO Registration Number
1	G. Gopikaa	TAHDCO/TCS/2024/21488
2	E. Deeneshwari	TAHDCO/TCS/2024/21558
3	P. Geetha Shree	TAHDCO/TCS/2024/21564
4	S. Saranya	TAHDCO/TCS/2024/21569
5	P. Suji	TAHDCO/TCS/2024/21579
6	T. Deepasri	TAHDCO/TCS/2024/21550
7	Sunsri	TAHDCO/TCS/2024/21498

Course: B.Com

Department : Commerce

S.No .	Name of the Student	TAHDCO Registration Number
1	V. Jeevashri	TAHDCO/TCS/2024/21197
2	P. Kaviya	TAHDCO/TCS/2024/21201
3	S. Dharani	TAHDCO/TCS/2024/21189
4	J. Chitra	TAHDCO/TCS/2024/21199
5	J. Abinaya	TAHDCO/TCS/2024/21182
6	J. Janani	TAHDCO/TCS/2024/21185
7	G. Kowsalya	TAHDCO/TCS/2024/18164
8	S. Bharathi	TAHDCO/TCS/2024/21187
9	M. Madhumitha	TAHDCO/TCS/2024/21187
10	B. Pooja	TAHDCO/TCS/2024/21188



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11	A. Sneka	TAHDCO/TCS/2024/21192
12	P. Suryakala	TAHDCO/TCS/2024/21370
13	L. Poorani	TAHDCO/TCS/2024/21262
14	K. Kalaivani	TAHDCO/TCS/2024/21348
15	Prabhavathi S	TAHDCO/TCS/2024/21222
16	Preethi S	TAHDCO/TCS/2024/21220
17	Rini K	TAHDCO/TCS/2024/21310
18	Sarathi G	TAHDCO/TCS/2024/21204
19	Saranya R	TAHDCO/TCS/2024/21226
20	Vasuki S	TAHDCO/TCS/2024/21217

Course: B.Sc./M.Sc.,

Department : Statistics

S.No	Name of the Student	TAHDCO Registration Number
1	M. Dharshini (BSc)	TAHDCO/TCS/2024/22159
2	R. Gayathri (BSc)	TAHDCO/TCS/2024/20220
3	S. Samaya (MSc)	TAHDCO/TCS/2024/22149
4	V. Yamunadevi (MSc)	TAHDCO/TCS/2024/22042



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Course: B.A.,

Department : Economics

S.No .	Name of the Student	TAHDCO Registration Number
1	S. Aarthi	TAHDCO/TCS/2024/21921
2	D. Devadharshini	TAHDCO/TCS/2024/21703
3	S. Jothika	TAHDCO/TCS/2024/21543
4	K. Monika	TAHDCO/TCS/2024/21706
5	M. Monisha	TAHDCO/TCS/2024/21845
6	M. Vijayalakshmi	TAHDCO/TCS/2024/21574

Course: B.Com (CS)

**Department : Corporate
Secretaryship**

S.No .	Name of the Student	TAHDCO Registration Number
1	Akalya.P	TAHDCO/TCS/2024/21997
2	Deeksha .D	TAHDCO/TCS/2024/21615
3	Divya sri.S	TAHDCO/TCS/2024/21485
4	Janani.S	TAHDCO/TCS/2024/21614
5	keerthika.M	TAHDCO/TCS/2024/21834
6	Logeshwari.K	TAHDCO/TCS/2024/21930
7	Malini.G	TAHDCO/TCS/2024/21503
8	Punith.G	TAHDCO/TCS/2024/21923
9	Srinithi.R	TAHDCO/TCS/2024/20624
10	Suganya.R	TAHDCO/TCS/2024/21937
11	Gayathri.R	TAHDCO/TCS/2024/21992
12	Mathi.S	TAHDCO/TCS/2024/22017
13	Pothigasri.A	TAHDCO/TCS/2024/21639
14	Sarmila.S	TAHDCO/TCS/2024/22094



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Course: B.A.,

Department : English

S.No .	Name of the Student	TAHDCO Registration Number
1	A. Kalaiselvi	TAHDCO/TCS/2024/21588
2	M. Saraswathi	TAHDCO/TCS/2024/21586
3	A. Sharmila	TAHDCO/TCS/2024/21238
4	V. Anusri	TAHDCO/TCS/2024/21568
5	G. Pavithra	TAHDCO/TCS/2024/21583
6	M. Gokila	TAHDCO/TCS/2024/21925
7	M. Hemalatha	TAHDCO/TCS/2024/21933
8	D. Sowndarya	TAHDCO/TCS/2024/21940
9	S. Kalaiselvi	TAHDCO/TCS/2024/21952
10	A. Aarthi	TAHDCO/TCS/2024/21959
11	M.B. Varshini	TAHDCO/TCS/2024/19764
12	N. Vaishnavi	TAHDCO/TCS/2024/19760

Course: B.A.,

Department : Tamil

S.No .	Name of the Student	TAHDCO Registration Number
1	V. Gomathi	TAHDCO/TCS/2024/21669

Course: B.Sc.,

Department : Computer Science

S.No .	Name of the Student	TAHDCO Registration Number
1	A. Swetha	TAHDCO/TCS/2024/20341
2	M. Santhiya	TAHDCO/TCS/2024/20344
3	R. Yogeshwari	TAHDCO/TCS/2024/20241
4	M. Kaviya	TAHDCO/TCS/2024/20343



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5	M. Santhiya	TAHDCO/TCS/2024/20306
6	P. Kanimozhi	TAHDCO/TCS/2024/21667
7	M. Kamali	TAHDCO/TCS/2024/21675

Course: BCA

Department : Computer
Application

S.No	Name of the Student	TAHDCO Registration Number
1	A. Keerthana	TAHDCO/TCS/2024/21580
2	T. Vanmathi	TAHDCO/TCS/2024/21581

The exam was conducted by TCS through the online mode. After successful completion of this online exam the below listed students were provisionally selected to enroll their courses under this TAHDCO Scheme in TCS-iON.

S.No.	Name of the Student	TAHDCO Registration Number
1	P. Gokila	TAHDCO/TCS/2024/21494
2	S. Sridevi	TAHDCO/TCS/2024/21517
3	S. Abisha	TAHDCO/TCS/2024/21518
4	A.R. Boshini	TAHDCO/TCS/2024/21519

Student Registration Guidance and Name List Collected:

Dr. R.M. Vimalathithan (Physics & Chemistry), Dr.S. Mahalakshmi (B.Com CS), Dr. A. Bharatharathna (Economics), Dr. G. Meena & Dr. C. Sengottuvel (B.Com A & B), Mr. M. Sivaprakasam (English), Dr. R. Jagatheesan (Statistics) and Mr. M. Tamilarasu (SFCW)

Report prepared: Dr. R.M. Vimalathithan



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Event No. 2: TCS Business Process Service (BPS) Hiring - 2025

Date: 21.08.2024

Venue: SSC - Campus

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. It's a fastest growing unit - in various enriching roles that will amplify your career growth. Now, TCS is opening its gates for Arts and Commerce graduates for Business Process Services (BPS) jobs from the 2025 graduating batch to apply for exciting entry level career opportunities. The last date for registering the upcoming TCS BPS Hiring is on or before 15th September 2024.

Job Description

Eligibility criteria

Full-time Graduates from B. Com, BA, BBA, BSc (Except Maths, Physics, Statistics, Computer Science, Information Technology) – 2025 Year of Passing may apply. Candidates should be comfortable working in a 24 x 7 work environment in rotational night shifts depending on the project requirements.

Age: Minimum age - 18 years and Maximum age - 28 years.

Selection Process

The test is of 50 mins duration and comprises of the below sections:

Numerical Ability, Reasoning Ability and Quantitative Aptitude

Career counseling and placement cell co-ordinator Dr.R.M. Vimalathithan communicates the above opportunities in our placement cell whatsapp group and asks the respective eligible department placement cell members to motivate and guide our college students for applying for the above vacancy. As per the guidance of our placement cell members the below listed 50 students were enrolled successfully.



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S.No.	Name of the Registered students	Department
1	ABIRAMI K	III B COM
2	HARINI S	III B COM
3	GOWSALYA G	III B COM
4	BHUVANESHWARI S	III B COM
5	KOKILAPRIYA G	III B COM
6	DEEPA V	III B COM
7	JOTHIPRIYA O	III B COM
8	KIRUTHIGA S	III B COM
9	NARMADHA V	III B COM
10	HEMASRI S	III B COM
11	MADUMITHA M	III B COM
12	KOWSALYA P	III B COM
13	GOPIKA G	III B COM



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14	MYTHILI A	III B COM
15	JEEVA SHRI V	III B COM
16	ISHWARYA LAKSHMI K P	III B COM
17	ARUNA M	III B COM
18	GAYATHRI S	III B COM
19	VINITHA V	III B COM
20	THENMOZHI K	III B COM
21	SALIHA M S	III B COM
22	REENA D	III B COM
23	PRIYA S	III B COM
24	PAVITHRA J	III B COM
25	NANDHINI R	III B COM
26	MAHALAKSHMI R	III B COM
27	KAMATCHI P	III B COM
28	KALAIYARASI M	III B COM
29	HINDUJA V M	III B COM



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30	GOPIKA P	III B COM
31	KALAIYARASI P	III B COM
32	NANDHINI G	III B COM
33	SALIHA M S	III B COM
34	REENA D	III B COM
35	PRIYA S	III B COM
36	PAVITHRA J	III B COM
37	NANDHINI R	III B COM
38	MAHALAKSHMI R	III B COM
39	KAMATCHI P	III B COM
40	KALAIYARASI M	III B COM
41	HINDUJA V M	III B COM
42	GOPIKA P	III B COM
43	PAVITHRA S	III B COM CA
44	RINDHIYA R	III B COM CA
45	RUBINI R	III B COM CA



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46	SANDHIYA K	III B COM CA
47	SREE PONMATHI.S	III B COM CA
48	SRIMATHI P	III B COM CA
49	YASHIKA S	III B COM CA
50	MADHUMIDHA R	III B COM CA

Student Registration Guidance and Name List Collected:

Dr. G. Meena (B.Com A & B), Dr.P. Usha B.Com (SFCW) and Dr. R.M. Vimalathithan

Report prepared: Dr. G. Meena and Dr. R.M. Vimalathithan



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Event No. 3: Empowering Youth on Financial Literacy Program

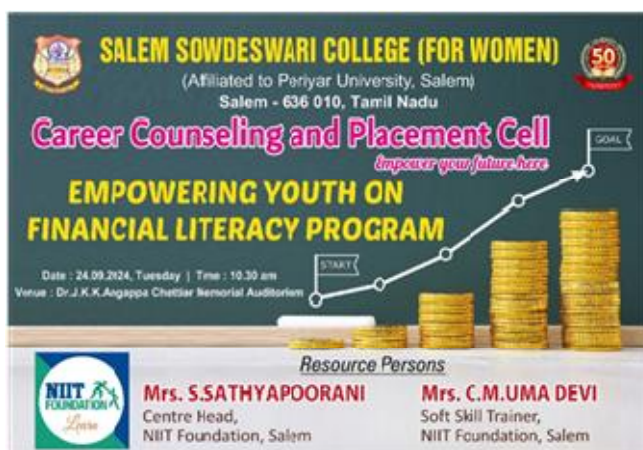
Date: 24.09.2024

Venue: Dr.J.K.K.Angappa Chettiar Memorial Auditorium

With the Concurrence of the Principal, Placement cell coordinator organized a workshop focused on enhancing financial literacy among the women students. The workshop aimed to equip participants with essential knowledge and skills to make informed financial decisions, manage personal finances effectively and understand the importance of financial planning for future security and stability. The workshop was conducted by expert resource persons.



Placement Team members meeting for preplanning the work for organizing the program



Banner for the Program



Program was started with Tamil Thad Vazhthu



Welcome address by our Co-Ordinator Dr.R.M. Vimalathithan



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The program started around 10:30 am as planned. Inauguration was held at 10:50 a.m. with Tamizhthai vazhthu followed by Dr. R.M. Vimalathithan, coordinator welcome speech. The program commenced with an inaugural session presided over by Dr. T. Poongodi, Principal In-charge of our college and also honoured the resource person with the compliment gift. She emphasized the importance of financial literacy in today's rapidly evolving economic landscape and encouraged the active participation from students. Dr. S. Mahalakshmi, Assistant Professor of Corporate secretaryship introduced the resource person with her elaborated profile.

Financial Basics:

Mrs. S. Sathyapoomi, Centre Head, NIIT Foundation, Salem, led a session on financial fundamentals, covering topics such as income, expenses, budgeting, and savings. She elucidated key concepts using real-life examples and practical scenarios, making it easier for participants to grasp essential financial principles.

Investment Strategies:

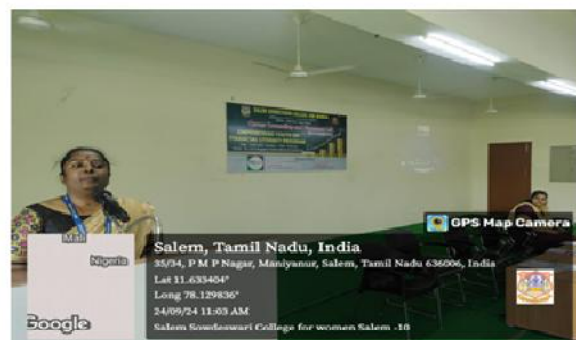
Mrs. C.M. Uma Devi, Soft Skill Trainer, conducted a session on investment strategies and wealth creation. She discussed various investment options, such as stocks, mutual funds, and real estate, elucidating the risks and rewards associated with each. Participants gained insights into building diversified investment portfolios aligned with their financial goals and risk tolerance.

Debt Management:

She shared insights into debt management and responsible borrowing practices. She highlighted the importance of maintaining a healthy credit score, managing debt effectively, and avoiding pitfalls associated with excessive borrowing. Participants learned strategies to mitigate debt-related stress and achieve financial freedom.



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**Photograph for Keynote address, Honoring the resource person, Introduce
the resource person and special address by the resource persons**



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She also emphasized the need for setting financial goals, creating comprehensive financial plans, and adapting to changing circumstances. Participants gained practical tips on retirement planning, insurance coverage, and estate planning to safeguard their financial futures.



Photograph of Active participation of our students

The workshop on financial literacy organized by Career Counseling and Placement Cell proved to be highly beneficial in equipping students with essential financial knowledge and skills. Through informative sessions led by expert resource persons, students gained insights into various aspects of personal finance and learned practical strategies for financial management and planning. The workshop served as a catalyst for promoting financial awareness, responsibility, and empowerment among students, thereby contributing to their holistic development. At last, the Vote of thanks was given by Mr. T. Tamilarasu, Co-Cordinator of placement cell and this valuable program came to an end with the National Anthem.

The following staff members were allotted for the program to be a grant success.



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Work allotment:

Name of the faculty	Work done
Dr. R.M. Vimalathithan	Overall coordination, Work Allotment, Banner, Agenda & Pamphlet preparation, Stage arrangement, Snacks arrangement, Report Preparation
Mr. M. Sivaprakasam	Auditorium arrangement, Collected the participating students' attendance, Arrangement for snacks distribution to the students and Monitoring the students' discipline.
Dr.S. Mahalakshmi	Reception Arrangement and Introduction to the Resource person
Dr. R. Jagatheesan	Invitation distribution, Collected the participating students' attendance and Monitoring the students' discipline.
Dr. G. Meena	Master of Ceremonies (MC) and Arranged the students for Tamilthai valthu, National Anthem song.
Dr. A. Bharatharathna	Auditorium arrangement, Collected the participating students' attendance, Arrangement for snacks distribution to the students and Monitoring the students' discipline.



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Mr. M. Tamilarasu	Overall arrangement for SF students, delivered the vote of thanks, Report Preparation, Collected the participating students' attendance, Arrangement for snacks distribution to the students and Monitoring the students' discipline.
Mrs. A. Usha	Arrangement for snacks distribution to the students and Monitoring the students' discipline.



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Event No. 4: One Day Seminar on Recent Trends in IT

Date: 25.09.2024

Venue: Dr.J.K.K.Angappa Chettiar Memorial Auditorium

With the Concurrence of the Principal, Placement cell coordinator organized an One Day Seminar on Recent Trends in IT on 25.09.2024. The event commenced with the TamizhthaiVazhthu, marking the formal opening of the seminar at 10.30AM.

Welcome Address

Dr. R.M. Vimalathithan, the Co-ordinator of the Career Counseling and Placement Cell, warmly welcomed Our College Correspondent, all the attendees, including the faculty, students, and the resource persons from Refinement Software Solutions Pvt Ltd, Coimbatore.



Placement team members meeting for preplanning the work for organizing the program



Banner for the Program

Felicitation Address

The felicitation address was delivered by Dr. T. Poongodi, Principal In-Charge (Aided), and Mr. S. Kumar, Faculty In-Charge (SFCW), expressing their gratitude and appreciation for the resource persons and encouraging students to benefit from the knowledge shared.



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Welcome address by Dr. R.M. Vimalathithan



Felicitations Address by the Principal Incharge

Honouring the Resource Persons

The resource persons, Mr. A. Mogan and Ms. S. Sheela from Refinement Software Solutions Pvt Ltd, Coimbatore, were honoured by Dr. T. Poongodi, Principal In-Charge, for their participation and contribution to the seminar.

Introduction to the Resource Persons

Dr. S. Mahalakshmi, a member of the Career Counseling and Placement Cell, introduced the resource persons, highlighting their expertise and achievements in the IT industry. Mr. A. Mogan and Ms. S. Sheela are experts from Refinement Software Solutions Pvt Ltd, Coimbatore, an authorized technology partner of Microsoft and Red Hat Corporation.



Honouring and Introduction to the Resource person



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Special Address

Special address given by the Resource person

The special address was delivered by Mr. A. Mogan and Ms. S. Sheela, where they discussed the "Recent Trends in IT" and shared valuable insights into the latest developments in the technology sector. The session included key discussions on emerging technologies, industry requirements, and career opportunities for students in the IT field.



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Interaction of our students with the resource person

Vote of Thanks

Mr. M. Tamilarasu, Co-Coordinator of the Career Counseling and Placement Cell, delivered the vote of thanks, expressing his gratitude to The Correspondent, the resource persons, faculty members, and students for making the seminar a success.

The seminar concluded with the National Anthem.

The following staff members were allotted for the program to be a grand success.

Work allotment:

Name of the faculty	Work done
Dr. R.M. Vimalathithan	Overall coordination, Work Allotment, Banner, Agenda & Pamphlet preparation, Stage arrangement, Report Preparation



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Mr. M. Sivaprakasam	Auditorium arrangement, Collected the participating students' attendance, Monitoring the students' discipline and Report Preparation
Dr.S. Mahalakshmi	Reception Arrangement and Introduction to the Resource person
Dr. R. Jagatheesan	Invitation distribution, Collected the participating students' attendance and Monitoring the students' discipline.
Dr. G. Meena	Master of Ceremonies (MC) and Arranged the students for Tamilthai valthu, National Anthem song.
Dr. A. Bharatharathna	Auditorium arrangement, Collected the participating students' attendance, Monitoring the students' discipline and Report Preparation
Mr. M. Tamilarasu	Overall arrangement for SF students, delivered the vote of thanks, Collected the participating students' attendance and Monitoring the students' discipline.



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Event No. 5: Awareness Programme on Career opportunities in AVGC Industry

Date: 03.01.2025

Venue: Dr.J.K.K.Angappa Chettiar Memorial Auditorium

The Career Counseling and Placement Cell successfully organized a program to raise awareness about future opportunities in the Animation field. A planning meeting was coordinated by Dr. R.M. Vimalatithan (after receiving approval from the Principal In-Charge) for the event scheduled on 3rd January 2025.



Welcome address by our Co-Ordinator



Felicitation address by our Principal In charge



Introduction about the Resource Person



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Approximately 400 students from both Aided and Self-Financing streams participated. The program commenced at 10:30 a.m. with Tamilthai Vazhthu, followed by a welcome address by Dr. R.M. Vimalatithan, the program coordinator. Dr. T. Poongodi, Principal In-Charge, delivered the felicitation address and presented a memento to the resource person. She encouraged the students to fully utilize the program and explore the job opportunities highlighted by the speaker.

Dr. S. Mahalakshmi, recognizing the students' keen interest in the dynamic field of animation, warmly introduced two distinguished resource persons: Mr. R. Sasikumar and Mr. R. Neelakanta. Both Mr. R. Sasikumar and Mr. R. Neelakanta are seasoned professionals with extensive experience in the animation industry. Their special address provided a comprehensive overview of the diverse career paths available to aspiring animators. They shed light on various roles, from 2D and 3D animation, character design, and storyboarding to visual effects, game development, and even the business side of



Special Address by the chief Guest to the student Participants

animation production. They likely discussed the skills and qualifications required for each path, the current industry trends, and potential growth opportunities.



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The session wasn't just a lecture; it was designed to be interactive and engaging. Mr. Sasikumar and Mr. Neelakanta fostered a lively atmosphere where students felt comfortable asking questions and sharing their thoughts. This interactive segment proved invaluable, as students were able to directly engage with the experts, clarifying their specific doubts about different career options, the challenges faced by animators, and the steps they could take to pursue their dreams in this exciting field. The students gained valuable insights, receiving firsthand advice and practical tips from professionals who have successfully navigated the animation landscape. This direct interaction with industry experts likely provided the students with a clearer understanding of the animation industry and helped them make informed decisions about their future careers. Mr.M. Tamilarasu delivered the vote of thanks, and the program concluded with the National Anthem.

Work allotment:

Name of the faculty	Work done
Dr. R.M. Vimalathithan	Overall coordination, Work Allotment, Banner, Agenda & Pamphlet preparation, Stage arrangement, Report Preparation
Mr. M. Sivaprakasam	Auditorium arrangement, Collected the participating students' attendance and Monitoring the students' discipline.
Dr.S. Mahalakshmi	Master of Ceremonies (MC) arrangement and Introduction to the Resource person



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Dr. R. Jagatheesan	Invitation distribution, Collected the participating students' attendance, Monitoring the students' discipline and Report Preparation.
Dr. G. Meena	Arranged the students for Tamilthai valthu, National Anthem song.
Mr. M. Tamilarasu	Overall arrangement for SF students, delivered the vote of thanks, Collected the participating students' attendance and Monitoring the students' discipline.
Mr.C. Sudhakar, Mr.M. Karthikeyan and Mrs. A. Usha	Collected the participating students' attendance and Monitoring the students' discipline.



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Event No. 6: Workshop on Resume and Interview Excellence

Date: 31.01.2025 (FN)

Venue: Dr.J.K.K.Angappa Chettiar Memorial Auditorium

The Workshop on Resume and Interview Excellence was conducted by the Career Counseling and Placement Cell on 31.01.2025 (FN), 10.30AM at Dr.J.K.K Angappa Chettiar Memorial Auditorium.



Photographs for Inauguration session of the workshop

The Programme was started with Thamizhthai vazhthu followed by a welcome address given by Dr.R.M.Vimalathithan, Coordinator of Career Counseling and Placement Cell. Dr. T.Poongodi, Principal-In-Charge delivered a felicitation address by mentioning the importance of the Resume and Interview for their career and also honored the Resource person Mrs.S. Umadevi and Mr. Padmanabhan, Soft skill trainers, NIIT



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Foundation, Salem. Dr. R. Jagatheesan, Career Counseling and Placement Cell member introduced the Resource person.



Photographs during the workshop and vote of thanks session

Mrs.S. Umadevi delivered a special address on Soft skills. She also gave tips for resume preparation. She also added the dress code and mannerisms to be followed at the time of attending the Interview. She explained the Dos and Don'ts at the time of the Interview, the color of the dress and how to prepare a resume on its own and unique. Her interesting way of speech-enabled the participants to get more systematic preparatory work to crack the interview. The programme ended at 12:50PM with a Vote of thanks delivered by Miss.M.Visalakchi, III B.Com (CA) followed by the National Anthem.



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Work allotment:

Name of the faculty	Work done
Dr. R.M. Vimalathithan	Overall coordination, Work Allotment, Banner, Agenda & Pamphlet preparation, Stage arrangement, Report Preparation
Mr. M. Sivaprakasam	Auditorium arrangement, Collected the participating students' attendance and Monitoring the students' discipline.
Dr.S. Mahalakshmi	Master of Ceremonies (MC) arrangement and Reception Arrangement.
Dr. R. Jagatheesan	Introduction to the Resource person, Invitation distribution, Collected the participating students' attendance, Monitoring the students' discipline.
Dr. G. Meena	Arranged the students for Tamilthai valthu, National Anthem song.
Mr. M. Tamilarasu	Overall arrangement for SF students, delivered the vote of thanks, Collected the participating students' attendance and Monitoring the students' discipline.
Mr.C. Sudhakar, Mr.M. Karthikeyan and Mrs. A. Usha	Collected the participating students' attendance and Monitoring the students' discipline.



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Event No. 7: On Campus Placement Drive - BMS INFRA Solution

Date: 31.01.2025 (FN) **Venue:** Dr.J.K.K.Angappa Chettiar Memorial Auditorium

The Placement cell coordinator arranged the on campus placement drive by BMS Infra solutions on 31.01.2025 (AN) for the final year of B.Sc., Maths, Physics, Chemistry, Statistics and Electronics & Communication students at our college. BMS Infra solutions is an existing and professionally managed company covering all kinds of civil works (Multi storey Buildings, Water Treatment plants, Tunnels & Bridges, Multi storey parking garages, etc.).



Photographs of the on Campus Placement Drive process



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The On-Campus Placement Drive of BMS Infra solutions, Salem was held on 31.01.2025 (AN) in the Dr.J.K.K.Angappa Chettiar Memorial Auditorium. The on campus placement drive commenced on 02:15 PM with a warm welcome by the Placement coordinator Dr. R.M. Vimalathithan, who introduced the HR member from BMS Infra solutions.

Then, the HR member Mr.S. Mothishkumar began with an informative presentation about the Company and the roles available for fresh graduates. The students gained insights into the company's work culture, growth prospects and industry presence. Following the presentation, the students were tested in the aspect of analytical skill, marketing skill, sales skill and customer care skills through the written test. The written test was completed on 03:30PM. After the completion of the written test the papers are evaluated and nobody has been selected.

Student Name List Collected:

Dr. R.M. Vimalathithan (Physics & Chemistry), Dr. R. Jagatheesan (Statistics) and Mr. M. Tamilarasu (SFCW)

Report prepared: Dr. R.M. Vimalathithan



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Event No. 8: Elevate Your Placement Skills: A Professional Workshop

Date: 03.02.2025 & 04.02.2025

Venue: Dr.J.K.K.Angappa Chettiar Memorial Auditorium

The Soft Skills Development Programme, organized by the Career Counseling and Placement Cell, on February 3rd and 4th, 2025, at the Dr. J.K.K. Angappa Chettiar Memorial Auditorium. The programme began with the rendition of the Tamil Thai Vazhthu, followed by a warm welcome address delivered by Miss M. Sofia, a student of III B.Com in Corporate Secretaryship.



Photograph of the Inaugural session



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Dr. N. Rajendran, Librarian of our college, delivered the felicitation address, emphasizing the significance of soft skills development in today's professional world. He also honored the resource persons, **Mr.S.Logesh Kumar, Miss. Fathima, Mr. B.Hari Prashanth, Mr. S. Gokul Raj, Mr. M.Vellingri and Miss. N. Roja** Magic Bus India Foundation. Miss **K.P. Ishwarya Lakshmi**, a student of III B.Com, introduced the esteemed resource persons.



Photograph of Felicitation address and honoring the resource persons

Mr. S.Logesh Kumar sir talked about **Magic Bus India Foundation** that it is known for its mission to enable young people to break the cycle of poverty and lead fulfilling lives. The organization is working in various states of India, offering life skills education, livelihood training and mentoring support to youth from marginalized communities.

A total of 309 students were divided into five groups, first group in Auditorium, second group in room no – C1, third group in room no – C2, fourth group in room no – C3 and fifth group in room no – C4. In each group HR team member trained the students for two days in the following aspects



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Communication skills (Verbal and NON- Verbal), Teamwork and collaboration, Leadership and time management, Resume preparation, Public speaking and presentation skills, Problem solving and critical thinking, Emotional Intelligence and self – awareness, Workplace etiquette and professionalism and Goal setting and positive attitude.



Photograph during the soft skill training for the students on 03.02.2025



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Photograph during the soft skill training for the students on 04.02.2025

From this Training program, 309 students were benefitted for their career. The programme was concluded with a Vote of Thanks delivered by **Miss K. Sanjitha, III B.Sc Computer Science**, followed by the **National Anthem**.



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Work allotment:

Name of the faculty	Work done
Dr. R.M. Vimalathithan	Overall coordination, Work Allotment, Banner, Agenda & Pamphlet preparation, Stage arrangement, Class Room arrangement and Report Preparation
Mr. M. Sivaprakasam & Dr. A. Bharatharathna	Auditorium arrangement, Collected the participating students' attendance and Monitoring the students' discipline.
Dr.S. Mahalakshmi	Master of Ceremonies (MC) arrangement and Reception Arrangement.
Dr. R. Jagatheesan	Invitation distribution, Collected the participating students' attendance and Monitoring the students' discipline.
Mr.P. SenthilKumar & Dr. G. Meena	Collected the participating students' attendance and Monitoring the students' discipline.
Mr. M. Tamilarasu	Overall arrangement for SF students, Collected the participating students' attendance, Monitoring the students' discipline and Report Preparation.
Mr.C. Sudhakar, Mr.M. Karthikeyan and Mrs. A. Usha	Collected the participating students' attendance and Monitoring the students' discipline.



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Event No. 9: Soft Skill Development - Thrive Your Career

Date: 19.02.2025

Venue: Dr.J.K.K.Angappa Chettiar Memorial Auditorium

The Soft Skills Development Programme, organized by the Career Counseling and



Photographs of the Inaugural session

Placement Cell, on **19.02.2025** at the **Dr. J.K.K. AngappaChettiar Memorial Auditorium**. The programme began with the rendition of Thamizhthai Vazhthu, followed by a warm welcome address delivered by **Miss M. Sofia**, a student of III B.Com Corporate Secretaryship.



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Dr. T. Poongodi, Principal In-Charge, delivered the felicitation address, emphasizing the significance of soft skills development in today's professional world. She also honored the resource person, **Mr. G. Saravana Perumal**, a Soft Skills & Life Skills Coach from Confido Training and Events Pvt. Ltd., Salem. **Miss V. S. Sujithra**, III B.Com Corporate Secretaryship, introduced the esteemed resource person.

Mr. G. Saravana Perumal sir then delivered a special address focusing on various aspects of soft skills development. He shared valuable insights on interview preparation techniques, resume writing strategies, appropriate dress codes and



Special Address by the Resource Person



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professional etiquette to be followed during interviews.



Photograph of Vote of thanks

The programme was concluded with a Vote of Thanks delivered by **Miss K. Sanjitha**, III B.Sc Computer Science, followed by the **National Anthem**.

Work allotment:

Name of the faculty	Work done
Dr. R.M. Vimalathithan	Overall coordination, Work Allotment, Banner, Agenda & Pamphlet preparation, Stage arrangement, Report Preparation



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Mr. M. Sivaprakasam & Dr. A. Bharatharathna	Auditorium arrangement, Collected the participating students' attendance and Monitoring the students' discipline.
Dr.S. Mahalakshmi	Master of Ceremonies (MC) arrangement and Reception Arrangement.
Dr. R. Jagatheesan	Invitation distribution, Collected the participating students' attendance, Monitoring the students' discipline.
Dr. G. Meena	Report Preparation
Mr. M. Tamilarasu	Overall arrangement for SF students, Collected the participating students' attendance and Monitoring the students' discipline.
Mr.C. Sudhakar, Mr.M. Karthikeyan and Mrs. A. Usha	Collected the participating students' attendance and Monitoring the students' discipline.



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Event No. 10: On Campus Placement Drive - Weofy E-Com India Private Limited

Date: 24.02.2025 & 25.02.2025

Venue: Room No. C1, C2, C3

On February 24th, 2025, the Career Counseling and Placement Cell at Salem Sowdeswari College (For Women), Salem-10, proudly hosted a dynamic recruitment drive for Weofy E-com India Private Limited. The company, responding to the college's invitation, sought talented candidates for a variety of roles:

****Business Development Associate**** (12 positions, ₹1.8 LPA – ₹3 LPA + Incentives): Driving new business and building strong client relationships.

****Administrator**** (2 positions, ₹10,000 – ₹12,000/month): Overseeing office operations and daily administration.

****Creative Project Lead**** (5 positions, up to ₹2 LPA based on skills): Leading innovative projects and creative teams.

****Digital Marketing Executive**** (5 positions, ₹10,000 – ₹15,000/month): Designing and executing impactful digital campaigns.

****Full Stack Developer**** (5 positions, ₹15,000 – ₹20,000/month): Managing both front-end and back-end development.

****Human Resources**** (5 positions, ₹10,000 – ₹15,000/month): Coordinating recruitment and HR activities.

Each role offered competitive compensation and exciting opportunities for career growth within the company. The recruitment drive was open exclusively to final-year (2024 batch) Arts & Science undergraduates with no standing arrears. An impressive 212 students participated, highlighting the enthusiasm and ambition among the student community.

The selection process comprised two rounds conducted over two days (24.02.2025 and 25.02.2025). The first round involved group discussions, followed by face-to-face



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interviews. Based on their communication skills, teamwork, and ability to articulate their thoughts effectively, 26 candidates were shortlisted and subsequently attended the company's final confirmation meeting.



Photograph of group discussion held in the drive process



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Photograph during the Face to Face Interview Process

In essence, the event became a dynamic platform where students showcased their talents and the company discovered promising future professionals. Thanks to the collective enthusiasm of the organizers, participants, and guests, the drive concluded successfully, creating a spirit of opportunity, collaboration and growth across the academic community.

The following students were selected in the final round and got the offer letter.



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To:
Sri Sowdeswari Women's College,
Kondamangudi,
Salem-636010.

Dear Placement Team,

Subject: Acknowledgment of Student Selection for Employment

We extend our sincere gratitude to Sri Sowdeswari Women's College for facilitating the campus recruitment drive conducted by Weofy E-Com India Pvt. Ltd. on 24.03.2025. We appreciate the cooperation and support provided by your institution in ensuring a smooth and successful hiring process.

We are pleased to inform you that after our evaluation process, the following students have been selected for employment in various positions at our company.

S. No	Student Name	Department	Position Offered
1.	MEGHAARISHNI	BSC (HONS)	BCA
2.	KARTHIKA S.	B.COM (HONS)	BCA
3.	DIKSHA	B.COM	BCA
4.	KRISHNA	B.COM	BCA
5.	NIKHITHA L.	B.COM	BCA
6.	KHOSLA S.	BSC	BCA
7.	VANATHI	BSC	BCA
8.	VARADACHARI	BSC	BCA
9.	ANNAPOORNI	BSC	BCA
10.	DIKSHA S.	B.COM	DM
11.	HEMASHREE S.	B.COM	DM
12.	MOHANAPRIYA M.	B.COM	ACADM
13.	SHRUTHI T.	BCA	BCA
14.	MARYAM AHMED	BCA	BCA

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24. **WE OFY**
25. **WE OFY**
26. **WE OFY**

S. No	Student Name	Department	Position Offered
15.	AMEENA	BCA	PENDING
16.	DIKSHA V.	FASHION DESIGN	ACADM
17.	SHWANI BANU	BSC CS	DM
18.	VANITHA S.	COMMERCE	DM (HONS)
19.	SHRUTHI V S.	B.COM	BCA
20.	JEEVITHA V.	B.COM	BCA
21.	ADARSHITHA LAKSHMI K.P.	B.COM	BCA
22.	INCHALATHI D.	B.A ENG	BCA
23.	JYOTHI	B.A ENG	BCA
24.	DEEPIKA	BSC CS	PENDING
25.	SHRUTHI S.	BSC CS	PENDING
26.	RANJITHA	BSC CS	PENDING

The selected student will receive their offer letters via email and will initiate the onboarding process as per company policies. We request you to gift-welcome the students and provide any required facilities from your end for placement record purposes.

For any further clarifications, please feel free to contact us at weofy@weofy.com or [09606060606](tel:09606060606).

Looking forward to successful collaboration.

Best Regards,
Weofy Recruitment Team.

Date: 01.03.2025

Selected Student List received from Weofy E-Com India Pvt. Ltd.

Student Name List Collected and Assisted during the drive Process:

- ❖ Dr. R.M. Vimalathithan, Mr. M. SivaPrakasam, Dr. S. Mahalakshmi, Mr.P. Senthilkumar, Dr. R. Jagatheesan, Dr. G. Meena, Dr. A. Bharatharathna (Aided).
- ❖ Mr. M. Tamilarasu, Mr.C. Sudhakar, Mrs. A. Usha, Mr. M. Karthikeyan, Mrs. R. Saranya (SFCW)

Report prepared: Dr. R.M. Vimalathithan.



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Event No. 11: Mega Job Fair - 2025

Date: 26.02.2025

Venue: Dr.J.K.K.Angappa Chettiar Memorial Auditorium



Photograph of Inaugural session of the Mega Job Fair - 2025

The Career Counseling and Placement Cell, in collaboration with Barclays, successfully organized a Mega Job Fair on 26th February 2025. The event commenced at 10:30 a.m. with the invocation of *Thamizhthai Vazhthu*. The inaugural session began with a warm welcome address by Miss M. Sofiya, III B.Com (Corporate Secretaryship).

Mr. S. Karthikeyan, Master Trainer, Tamil Nadu Skill Development Centre, then introduced the HR representatives from the participating companies and outlined the recruitment procedures for each and every company to be followed during the drive.



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The Mega Job Fair 2025, organized on 26th February 2025 by the Career Counseling and Placement Cell in collaboration with Barclays, witnessed the participation of several reputed companies. Prominent recruiters included:

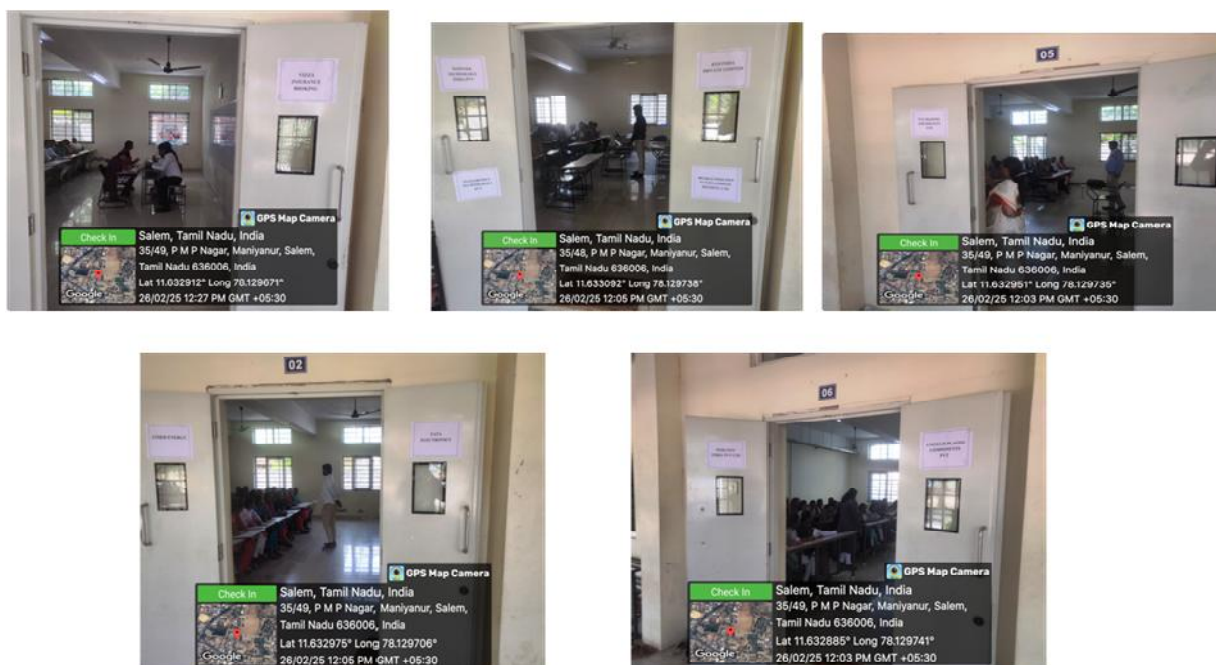
- > Ather Energy
- > Bharat FIH
- > BYD
- > Wow Tech
- > Flextronics
- > Tata Electronics
- > Vizza Insurance Pvt. Ltd.
- > TVS Training and Services

These companies conducted on-spot interviews and selected eligible students for various positions. Each organization offered competitive compensation packages and provided promising career growth opportunities for the selected candidates. The mega drive was conducted exclusively for final-year (2024 batch) Arts and Science undergraduates. A remarkable 400 students participated, reflecting the enthusiasm, determination, and career aspirations of the student community.

To ensure the smooth execution of the recruitment process, the drive was arranged in multiple venues across the campus, with prior intimation given to all participants. The Placement Team actively guided and motivated students throughout the selection process, encouraging them to perform with confidence and determination.



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Photograph of Interview process during the Mega Job Fair - 2025

At the end of the drive, several students secured placements across the participating companies.

The details of the selected students are listed below.

S.No.	Name of the Company	Selected Student Strength	Starting Salary Package given in offer letter (per annum)
1	Tata Electronics & Ather Energy	185	Rs.2,47,000
2	TVS Training and Service Ltd	109	Rs.2,21,000



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3	Foxconn Hon Hai Technology India Mega Development PVT LTD	331	Rs.2,21,000
4	Bharat Foxconn International Holdings LTD	88	Rs.2,47,000
5	Flextronics Technologies (India) PVT LTD	36	Rs.2,47,000
6	WOWTEK Technology India PVT LTD	15	Rs.2,47,000
7	BYD India PVT LTD	34	Rs.3,25,000
8	Vizza Insurance Broking Services PVT LTD	28	Rs.1,64,500

The program concluded with a gracious Vote of Thanks proposed by Miss K. Sanjitha, III B.Sc (Computer Science), who acknowledged the support and contributions of the dignitaries, organizers, and participants. The Mega Job Fair served as a vital platform for aspiring students to connect with reputed companies and explore promising career opportunities.



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Assisted during the drive Process:

- ❖ Dr. R.M. Vimalathithan, Mr. M. SivaPrakasam, Dr. S. Mahalakshmi, Mr.P. Senthilkumar, Dr. R. Jagatheesan, Dr. G. Meena, Dr. A. Bharatharathna (Aided).
- ❖ Mr. M. Tamilarasu, Mr.C. Sudhakar, Mrs. A. Usha, Mr. M. Karthikeyan, Mrs. R. Saranya (SFCW)

Report prepared: Dr. G. Meena & Dr. R.M. Vimalathithan.



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Event No. 12: On Campus Placement Drive - Indian Health Care BPO

Date: 28.02.2025

Venue: Dr.J.K.K.Angappa Chettiar Memorial Auditorium

The inauguration session of the event commenced promptly at 11:30 a.m. with the melodious rendition of *Tamizhthai Vazhthu*, marking a respectful and traditional beginning to the proceedings.

Welcome Address

The gathering was warmly welcomed by Miss M. Sofiya, a student of III B.Com (Corporate Secretaryship). Her cordial words created a positive atmosphere and set the tone for the day's proceedings.



Photograph of the inauguration session

.Special Address

The session was graced by distinguished professionals from Indian Health Care BPO, Chennai:

- Mr. J. Sridhar, CEO
- Mrs. Mariyam Sridhar, HR Manager
- Mrs. Uma, HR Recruiter



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Mrs. Mariyam Sridhar delivered a clear and insightful talk on “*What is Medical Coding and Medical Billing?*”. She highlighted the significance, career scope, and vital role of these fields in the healthcare industry. The speakers motivated the students by sharing their expertise and encouraging them to explore promising careers in the healthcare BPO sector.



Photograph of the Special address by CEO and HR

.Vote of Thanks

The formal session concluded with a heartfelt Vote of Thanks by Mrs. K. Sanjitha, a student of III B.Sc. Computer Science. She expressed gratitude to all dignitaries, faculty members, and participants for their valuable contributions to the success of the event.

HR Recruitment Session

Following the inauguration, the representatives from Indian Health Care BPO conducted a recruitment drive for the students. A total of 137 students participated in the selection process, which comprised two rounds:

1. Group Discussion
2. Face-to-Face Interview



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Photograph of the Drive selection process

Upon successful completion of the process, 5 students were selected as Medical Coders and 45 students were recruited for Medical Billing roles.

Assisted during the drive Process:

- ❖ Dr. R.M. Vimalathithan, Mr. M. SivaPrakasam, Dr. S. Mahalakshmi, Mr.P. Senthilkumar, Dr. R. Jagatheesan, Dr. G. Meena, Dr. A. Bharatharathna (Aided).
- ❖ Mr. M. Tamilarasu, Mr.C. Sudhakar, Mrs. A. Usha, Mr. M. Karthikeyan, Mrs. R. Saranya (SFCW)

Report prepared: Mr. M. SivaPrakasam & Dr. R.M. Vimalathithan.



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Event No. 13: On Campus Placement Drive - Hicitizen Life Skills

Date: 03.03.2025

Venue: C - Block, Room No. - 24, 25

The HiCitizen Life Skill On-Campus Recruitment Drive was successfully conducted at our institution to provide career opportunities for final-year students aspiring to work in the education and training sector. The recruitment was for the role of Communicative Trainer.

Selection Process

The on campus drive was arranged in C Block – Room No. 24 & 25 and the selection process was carried out in the following stages:

1. Pre-Placement Talk

- Representatives from HiCitizen Life Skills introduced the company, its vision, work culture, and the role of Communicative Trainer.
- Students were briefed about job responsibilities, career growth, and compensation packages.

2. Group Discussion (GD)

- The GD round assessed fluency, clarity of thought, leadership, listening ability and team collaboration.

3. Personal Interview (HR & Technical)

- Candidates faced one-on-one interviews focusing on interpersonal skills, subject knowledge, body language and confidence.
- HR evaluated the candidates' attitude, adaptability and career aspirations.



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Photograph of the pre-placement talk

4. Final Selection

- Based on cumulative performance across all rounds, the final list of selected candidates for the Communicative Trainer role was announced.

A total of 54 students registered for the drive. After multiple rounds of assessments, 36 students were finally selected for placement.

The drive was highly beneficial as it:

- Created a platform for deserving students to showcase their communication and interpersonal skills.
- Helped students gain real-time interview experience.
- Provided successful candidates with an employment opportunity in a reputed organization.



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The HiCitizen Life Skill Recruitment Drive for Communicative Trainer was a resounding success. It not only offered students a chance to step into their professional journey but also strengthened the institution's industry-academia collaboration. We extend our sincere thanks to HiCitizen Life Skills for their initiative and continued support in empowering students with valuable career opportunities.



Photograph of the Group Discussion and HR Round

Assisted during the drive Process:

- ❖ Dr. R.M. Vimalathithan, Mr. M. SivaPrakasam, Dr. S. Mahalakshmi, Mr.P. Senthilkumar, Dr. R. Jagatheesan, Dr. G. Meena, Dr. A. Bharatharathna (Aided).
- ❖ Mr. M. Tamilarasu, Mr.C. Sudhakar, Mrs. A. Usha, Mr. M. Karthikeyan, Mrs. R. Saranya (SFCW)

Report prepared: Dr. R.M. Vimalathithan.



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Event No. 14: Placement Achievers Day Celebration - 2025

Date: 17.04.2025

Venue: Dr.J.K.K.Angappa Chettiar Memorial Auditorium

Salem Sowdeswari College proudly celebrated a major milestone in the academic journey of its graduating students with a grand Placement Achievers Day ceremony held on 17th April 2025 at the Dr. J.K.K. Angappa Chettiar Memorial Auditorium. The event commenced at 11:00 a.m., marking a momentous occasion to honor and celebrate the successful placement of a large cohort of students in various esteemed organizations. The program highlighted the collective efforts of students, faculty, and recruiters, making it a memorable day of achievement and pride for the institution.



Welcome Address by the Career Counseling and Placement cell Coordinator

The ceremony began with the invocation of TamilthaiValthu, setting a traditional and auspicious tone for the day. Following this, Dr. R.M. Vimalathithan, Coordinator of



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the Career Counselling and Placement Cell, delivered a warm welcome address. He lauded the dedication and hard work of the graduating students and expressed his sincere gratitude to the participating companies for providing them with valuable career opportunities.



Presidential address by our honorable Correspondent and Secretary Shri. J.K.A. Kumararajah

A momentous occasion for the students and their families, the distribution of offer letters was the central highlight of the event. An impressive total of 938 offer letters were handed over to approximately 330 students, many of whom were accompanied by their proud parents. Notably, these placement orders were issued under the authority of Our Correspondent and Secretary, Shri. J.K.A. Kumararajah, underscoring the institutions direct involvement and commitment to the students' career progression.



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Felicitation address by our Principal Incharge Dr.T.Poongodi and Faculty Incharge (SFCW) Mr.S. Kumar.

The gathering was honored by the presence of the Correspondent and Secretary Shri. J.K.A. Kumararajah, Executive Trustee, Mrs. Savithri Kumararajah, Principal Incharge Dr. T. Poongodi and Mr. S. Kumar, Faculty In-charge (SFCW). They graced the occasion with their encouraging words and felicitated the graduating students, emphasizing the importance of utilizing their skills and knowledge to excel in their professional lives. Their presence highlighted the institution's unwavering support and guidance towards its students' future success.

The Placement Day celebration concluded with a vote of thanks delivered by Mr. Tamilarasu, a dedicated member of the Co-Coordinator Career Counselling and Placement Cell. He expressed his sincere appreciation to the college management, the participating companies for their trust in the institution's students, the faculty members for their guidance, the parents for their continuous support, and the dedicated team members of the Career Counselling and Placement Cell for their meticulous planning and execution of the event.

The program concluded with the rendition of the National Anthem, instilling a sense of national pride and unity. The resounding success of the Placement Day at Salem



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Sowdeswari College stands as a testament to the effectiveness of the institution's career Counselling and placement initiatives, successfully connecting its talented students with promising career opportunities in the professional world.



Photograph of Placement day celebration - 2025

சேலம் செளடேஸ்வரி மகளிர் கல்லூரியில்
மாணவிகளுக்கு பணி நியமன
ஆணை வழங்கும் விழா



சேலம், ஏப்.19: சேலம் செளடேஸ்வரி மகளிர் கல்லூரியில் 2024 -2025ம் கல்வியாண்டில் வேலை வாய்ப்பினை பெற்ற மாணவிகளுக்கு, பணி நியமன ஆணை வழங்கும் விழா கடந்த 17ம்தேதி ஜேகேகே அங்கப் செட்டியார் நினைவு கலையரங்கில் நடைபெற்றது. வேலை வாய்ப்பு மைய ஒருங்கிணைப்பாளர் விமலாதித்தன் வரவேற்று பேசினார். கல்லூரியின் தாளாளர் ஜேகேசு குமாரராஜா மற்றும் நிர்வாக அங்காவலர் சாவித்திரி குமாரராஜா ஆகியோர் தலைமை உரையாற்றினர். கல்லூரியின் முதல்வர் (பொ) பூங்கொடி மற்றும் சுயநிதி பிரிவின் (பொ) பேராசிரியர் குமார் ஆகியோர் வாழ்த்துரை வழங்கினர். தொடர்ந்து பல முன்னணி நிறுவனங்களில் வேலைவாய்ப்பு பெற்ற 938 மாணவிகளுக்கு, பணி நியமன ஆணைகள் வழங்கப்பட்டன. மாணவிகளின் பெற்றோர்கள் விழாவில் கலந்துகொண்டு சிறப்பித்தனர். வேலைவாய்ப்பு மைய இணை ஒருங்கிணைப்பாளர் தமிழரசு நன்றி கூறினார். ...

Placement Day Celebration – 2025 was Published in newspaper



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Work allotment:

Name of the faculty	Work done
Dr. R.M. Vimalathithan	Overall coordination, Work Allotment, Banner, Agenda & Pamphlet preparation, Arrangement of students in auditorium and in front of college, Report Preparation
Mr. M. Sivaprakasam & Dr. A. Bharatharathna	Auditorium arrangement, Newspaper Report and Monitoring the students' discipline.
Dr.S. Mahalakshmi and Mrs. R. Saranya	Master of Ceremonies (MC) and Reception Arrangement.
Dr. R. Jagatheesan	Invitation distribution, Monitoring the students' discipline and Report Preparation
Mr.P. Senthilkumar and Dr. G. Meena	Monitoring the students' discipline and Arrangement of Students in the auditorium.
Mr. M. Tamilarasu	Overall arrangement for SF students and Monitoring the students' discipline.
Mr.C. Sudhakar, Mr.M. Karthikeyan and Mrs. A. Usha.	Monitoring the students' discipline and Arrangement of Students in the auditorium.



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Event No. 15: On Campus Selection for Stipend Internship Programme: GST & Tally

Date: 25.04.2025

Venue: C-Block, Class Room No. 21 & 22

The Career Counseling and Placement Cell of our College successfully organized a Stipend Internship Program on GST & Tally exclusively for the undergraduate commerce students on 25.04.2025. The objective of the program was to provide students with practical exposure in GST return filing and Tally ERP operations, thereby enhancing their industry readiness.

The program was conducted in collaboration with Muthu & Co a reputed firm specializing in taxation and accounting services. The session commenced with a welcome address by the Placement Officer, followed by a briefing by the company representatives. The representatives

- Demonstrated practical applications of Tally ERP software
- Shared the internship schedule, stipend details, and work expectations
- Motivated students to leverage the internship for career advancement



Photograph of the pre-placement talk



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Students from II Year of B.Com, B.Com (CS) and B.Com (CA) are asked to participate in this internship recruitment process. A total of 28 students participated from commerce backgrounds. The selection process was conducted in two rounds. Group Discussion and Face-to-Face Interview.



Photograph of the Selection Process



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After evaluation, 12 students were selected for the internship program. The selected students will undergo a one year stipend internship where they will work on GST return preparation and day-to-day accounting tasks using Tally ERP software. Also the selected students receive a Stipend amount of Rs.3000 per month.

S.No.	Name of the Selected Student	Department
1	S. Haripriya	B.Com
2	V. Logeshwari	B.Com
3	G. Santhiya	B.Com
4	M. Prabhavathi	B.Com
5	P. Narmadha	B.Com
6	S. Suganeswari	B.Com
7	S. Kowsalya	B.Com (CS)
8	S. Neerapriya	B.Com
9	L. Sobana	B.Com
10	K. Priya	B.Com
11	M. Sandhiya	B.Com
12	M. Shruthi	B.Com (CA)



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Key benefits for students:

- Hands-on experience with real-time accounting and taxation work
- Development of technical skills and industry exposure
- Opportunity to earn a stipend while pursuing studies

The Stipend Internship Program on GST & Tally proved to be a highly impactful initiative. It not only provided students with valuable industry experience but also strengthened the institution–industry relationship. The Placement Cell received excellent feedback from students and plans to facilitate similar internships in the upcoming years to further enhance the employability of the students.

Assisted during the drive Process:

- ❖ Dr. R.M. Vimalathithan, Dr. S. Mahalakshmi, Mr.P. Senthilkumar, Dr. G. Meena (Aided).
- ❖ Mr. M. Tamilarasu, Mrs. R. Saranya (SFCW)

Report prepared: Dr. R.M. Vimalathithan.
