



SALEM SOWDESWARI COLLEGE (FOR WOMEN)

SALEM - 636010

FINE ARTS CLUB / WOMEN'S CELL 2025-2026

COMMITTEE MEMBERS:

Dr. T.Poongodi	-	Chairman
Mrs.K.Savitha	-	Coordinator
Dr.A.Kayalvizhi	-	Co-Coordinator
Dr.E.Bhuvaneshwari	-	Member
Dr P. Sathya	-	Member
Dr. A. Vanitha	-	Member
Dr. V.Thilagavathi	-	Member
Dr.T.Kavitha	-	Member

SFCW

Mr. S. Kumar	-	Overall Incharge
Mrs. P.S. Deepa	-	Coordinator
Mrs. K. Kirubavathi	-	Member
Mrs. A. Divyadharshini	-	Member
Mrs. M. Soundharya	-	Member
Mrs. A. Priyanka (Eng)	-	Member
Mrs. M. Parimala	-	Member
Mrs. G. Selvalakshmi	-	Member
Mrs. K. Saranya	-	Member

MAINTAINING REPORT:

Dr. A. Kayalvizhi
Dr. V. Thilagavathi



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Objectives

- To promote Creativity and Artistic Expression
- To develop Artistic Skills
- To foster Cultural Awareness
- To encourage Collaborative Projects
- To create a Vibrant Art Community
- To organize Exhibitions and Performances
- To support Personal Development
- To participate in Competitions
- To promote Social Awareness through Art
- To engage in Community Outreach



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EVENT NO: 1 : INDUCTION PROGRAMME - FINE ARTS CLUB 2025-2626

Date: 04/07/2025

Time: 2 pm

Venue: Dr. J.K.K. Angappa Chettiar Memorial Auditorium

Staff	Responsibility
Mrs. K. Savitha	Overall coordination, Introductory speech about Fine Arts Club
Dr. A. Kayalvizhi	Photography, Report Write-Up
Dr. V. Thilagavathi	Maintained discipline



As the inaugural event of the academic year 2025–2026, the Fine Arts Club of Salem Sowdeswari College, in collaboration with all other student clubs on campus, organised an Induction Programme for the newly admitted first-year students. The objective of this orientation was to familiarise the students with the wide range of co-



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curricular and extracurricular opportunities available to them and to inspire active participation in club activities from the very beginning of their college journey.

Mrs. K. Savitha, Assistant Professor of Chemistry and Coordinator of the Fine Arts Club, addressed the gathering and introduced the objectives and vision of the club. In her warm and encouraging speech, she highlighted the numerous benefits of engaging in fine arts activities, emphasising how involvement in creative pursuits not only nurtures artistic talent but also enhances self-expression, teamwork, and cultural appreciation.

Mrs. Savitha explained that the Fine Arts Club provides students with a platform to explore and showcase their skills in areas such as painting, music, dance, drama, and craft. She stressed that participation in the club fosters creativity, confidence, and communication skills, all of which contribute to holistic personal development. She motivated students to embrace these opportunities as a means to enrich their college experience and build lasting memories.

Her inspiring words ignited enthusiasm among the freshers, many of whom expressed interest in joining the Fine Arts Club. The event proved to be a vibrant and promising start to the academic year, setting the stage for active student involvement in the college's rich and diverse cultural environment.

Report prepared by Dr. A. Kayalvizhi



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EVENT NO: 2 : FRIENDSHIP DAY CELEBRATIONS

Date: 05/08/2025

Time: 10.30 AM

Venue: College Premises

Staff	Responsibility
Mrs. K. Savitha	Overall coordination, Conducted Rehearsal
Dr. A. Kayalvizhi	Arranged students for Cultural, Collected names for food order, Participated in Rehearsal, Balloon Decoration, Report Write-Up
Dr. E. Bhuvaneshwari	Participated in Rehearsal
Dr. P. Sathya	Participated in Rehearsal
Dr. A. Vanitha	Arranged students for Cultural, Participated in Rehearsal
Dr. V. Thilagavathi	Participated in Rehearsal, Balloon Decoration
Dr. T. Kavitha	Arranged students for Cultural, Participated in Rehearsal
Dr. P.S. Deepa	Overall coordination, Collected name list for Cultural, Conducted Rehearsal, Song Sequence Arrangement, Balloon Decoration
Mrs. G. Nithya	Collected name list for Cultural, Collected Songs from students, Played Songs
Mrs. Kirubavathi	Incharge for MC
Mr. Sampath	Audio Arrangement
Mr. Suresh	Audio Arrangement



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Friendship Day was celebrated with great joy and enthusiasm at Salem Sowdeswari College on 5th August, 2025. The college campus was filled with a festive spirit as the venue was beautifully decorated with colourful balloons, creating a lively and cheerful atmosphere befitting the occasion.

The programme commenced with an inspiring speech by the Principal, who highlighted the invaluable role of friendship in leading a progressive, meaningful, and happy life. The words of wisdom set the perfect tone for the day's celebrations.

The cultural segment of the event was the true highlight, featuring 25 vibrant performances by talented students. The audience was captivated by a variety of programmes, including graceful dance performances, energetic group numbers, and an expressive mime show that showcased creativity and teamwork. The students' enthusiasm and dedication made the entire cultural showcase a memorable experience.

As part of the celebrations, a special lunch was arranged in the college canteen, where students relished delicious, aromatic Biryani with their friends. This shared meal further strengthened the bonds of togetherness among them.

The afternoon session began on a sweet note with a lively cake-cutting ceremony, which was filled with laughter, cheers, and joyful shouts echoing across the venue. The celebrations reached their peak during the grand finale, when all the students came together and danced. The vibrant group dance, filled with cheer and camaraderie, brought the event to a fitting and joyous conclusion.

The Friendship Day celebration at Salem Sowdeswari College was not only an occasion to rejoice but also a reminder of the value of friendship in enriching lives. It left behind cherished memories for both students and faculty, marking the day as one of happiness, bonding, and togetherness.



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EVENT NO 3 : GANESH CHATHURTHI CELEBRATION

Date: 26/08/2025

Time: 2.30 pm

Venue: College Premises

Staff	Responsibility
Mrs. K. Savitha	Overall coordination
Dr. A. Kayalvizhi	Report Write-Up
Dr. A. Vanitha	Arranged students for drawing Rangoli
Dr. V. Thilagavathi	Arranged Benches for Prasadam Distribution
Dr. T. Kavitha	Arranged students for drawing Rangoli
Dr. P.S. Deepa	Pavilion Decoration
A.C. Arjun	Pavilion Arrangement
Yasmin Banu	Pavilion Arrangement
P.M. Kavitha	Pavilion Decoration
K. Rajeshwari	Pavilion Decoration
A. Kousar Banu	Pavilion Decoration
Kirubavathi	Pavilion Decoration
Divyadharshini	Arranged Students for drawing Rangoli

Ganesh Chaturthi was observed with devotion and fervour on the college campus on 26th August 2025. A specially arranged and aesthetically decorated pavilion was established for the installation of the idol of Lord Ganesh, which was adorned with vibrant ornaments and floral arrangements. Offerings of traditional delicacies and fresh fruits were presented with reverence.



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To enhance the cultural significance of the occasion, students prepared artistic sketches of Lord Ganesh, thereby contributing to the creative and devotional atmosphere. Students from Salem Sri Sowdeswari Matric Higher Secondary School further enriched the celebration by donning costumes depicting Lord Ganesh, adding a distinctive dimension to the event.

The Pooja commenced with the recitation of slokas and devotional songs rendered by the school children, the music teacher and college students, creating a spiritually elevating environment. The ceremony was presided over by the Principal of the college, Dr. T. Poongodi. The rituals were conducted with solemnity by the Principal of the school, Ms. Vedha Saradha, with active participation from the faculty members of both institutions, symbolising a spirit of unity and shared devotion.

The celebration concluded with the distribution of Prasadam to all staff members and students, thereby marking the culmination of a spiritually enriching and memorable event.





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EVENT NO 4 : ONAM CELEBRATION

Date: 04/09/2025

Time: 2.30 PM

Venue: College Premises

Staff	Responsibility
Mrs. K. Savitha	Overall coordination, Flower Arrangement
Dr. A. Kayalvizhi	Assembled Students, Arranged Students for Dance, Report Write-Up
Dr. P. Sathya	Flower Rangoli Selection
Dr. A. Vanitha	Assembled Students
Dr. V. Thilagavathi	Assembled Students
Dr. T. Kavitha	Arranged Students for Dance
Dr. P.S. Deepa	Purchased Flowers
M. Kirubavathi	Purchased Flowers
M. Deepa	Purchased Flowers
Rajeshwari	Arranged Students for Drawing Rangoli
Divyadharshini	Arranged Students for Drawing Rangoli
Yasmin	Arranged Students for Drawing Rangoli
Sampathkumar	Audio Arrangement
G. Nithya	Audio Operator

The spirit of tradition and festivity came alive on the college premises with the grand celebration of Onam on September 4th. The campus was adorned with vibrant colours, joy, and cultural charm, as students enthusiastically took part in a variety of activities that highlighted the essence of Kerala's harvest festival.

A highlight of the day was the creation of exquisite floral rangolis (Pookkolam), meticulously designed by students. These intricate flower patterns not only beautified the campus but also reflected the cultural richness and artistic talents of the participants.



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Adding to the festive ambience, most of the students dressed gracefully in traditional Onam sarees, radiating elegance and capturing the spirit of the occasion. The celebration was further enriched with a lively performance of Kathakali, showcasing Kerala's classical dance-drama tradition, which enthralled both participants and spectators alike.

The joyful event reached its peak during the photo session, where the Executive Trustee, Mrs. Savithri Kumararajah, and the Principal, Dr. T. Poongodi, joined the students along with the staff. Their presence added warmth and significance to the celebration, making it a truly memorable occasion.

The Onam festivities not only spread happiness and togetherness but also served as a reminder of the importance of cultural heritage and unity in diversity within the campus community.





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EVENT NO 5 : PONGAL CELEBRATION

Date: 13/01/2026

Time: 10.00 A.M

Venue: College Premises

Staff	Responsibility
Mrs. K. Savitha	Overall coordination
Dr. A. Kayalvizhi	Overall coordination
Dr. E. Bhuvaneshwari	Rangoli Monitoring
Dr. P. Sathya	Students namelist preparation for Rangoli
Dr. A. Vanitha	Place allotment for Rangoli by lot system
Dr. V. Thilagavathi	Arrangement for Uriyadi and Report Preparation
Dr. T. Kavitha	Games conduction

Pongal, the traditional harvest festival of Tamil Nadu, was celebrated with great enthusiasm and cultural fervour in the institution to commemorate gratitude to nature and to promote traditional values among students. The celebration aimed to familiarize students with the cultural significance of Pongal through active participation in traditional games, competitions, and community-oriented activities.

With the overall support and encouragement given the Management, Correspondent Thiru. J.K.A Kumararajah and Trustee Thirumathi. K.R.Savithri Kumararaja, The Pongal celebration was graced by the esteemed presence of the Principal- in -Charge, Dr. T. Poongodi. The Principal emphasized the importance of preserving cultural heritage and appreciated the collective efforts of the staff and students in organizing the celebration in a meaningful manner.

A variety of traditional games were conducted to revive the spirit of rural festivities and to encourage teamwork, participation, and joyful learning among students.



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The games were organized systematically, ensuring safety, inclusiveness, and enthusiastic involvement of all participants.

One of the major highlights of the celebration was Uriyadi, which drew active participation and cheerful spectatorship. The event symbolized unity, coordination, and traditional values associated with Pongal celebrations. Students participated with high energy, making the event lively and memorable.

In addition to the games, students from all the departments actively participated in preparing Pongal on the campus. This collective activity reflected the true spirit of the harvest festival, fostering unity, cooperation, and cultural bonding among students across disciplines. The preparation and sharing of Pongal enhanced the festive atmosphere and gave students a hands-on experience of traditional practices.

Further adding to the authenticity of the celebration, the arrival of Kalamaadu (decorated bullock), along with cock and dogs, brought a real village atmosphere to the college premises. This traditional rural setup captivated the students and staff, making the celebration more lively and culturally immersive, and helped recreate the true essence of a Tamil village Pongal celebration within the campus.

As a prelude to the Pongal celebration, the Rangoli competition was conducted a day prior as a part of the Pongal festivities. This advance event set a vibrant and festive tone for the main celebration.

The Rangoli competition was organized to showcase students' creativity and artistic skills. Participants used vibrant colours and traditional motifs reflecting the essence of Pongal and Tamil culture. The competition was conducted smoothly with proper monitoring, systematic preparation of participants' details, and fair allotment of space. The rangoli designs enhanced the festive ambience of the campus and received appreciation from the Principal and faculty members.



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The successful organization of the Pongal celebration was the result of effective teamwork and well-defined responsibilities entrusted to the staff members. The responsibilities were allocated as follows:

- **Mrs. K. Savitha** – Overall Coordination
- **Dr. A. Kayalvizhi** – Overall Coordination
- **Dr. E. Bhuvaneshwari** – Rangoli Monitoring
- **Dr. P. Sathya** – Students' Name List Preparation for Rangoli
- **Dr. A. Vanitha** – Place Allotment for Rangoli by Lot System
- **Dr. V. Thilagavathi** – Arrangement for Uriyadi and Report Preparation
- **Dr. T. Kavitha** – Conduction of Traditional Games

Each staff member executed their responsibilities with dedication and coordination, ensuring the smooth flow of events and active student participation.

Students participated enthusiastically in all the events, reflecting a strong sense of cultural pride and teamwork. The celebration provided a platform for students to interact, collaborate, and experience traditional practices beyond the classroom environment.

The Pongal celebration was a grand success and served as a meaningful cultural experience for students and staff alike. The presence of the Principal, the well-organized traditional games, the vibrant rangoli competition, and the committed efforts of the faculty contributed significantly to the success of the programme. The event effectively reinforced cultural awareness, unity, and festive spirit within the campus.

The institution takes pride in organizing such celebrations that promote cultural heritage and holistic development among students.



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Report Prepared by: Dr.V.Thilagavathi



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EVENT NO 6 : Creative Arts Fest: Drawing, Oration, Essay, Poetry & Singing Competitions

Date: 05/03/2026

Time: 10.30 PM

Venue: Seminar Hall

Staff	Responsibility
Mrs. K. Savitha	Overall coordination, Selected topics
Dr. A. Kayalvizhi	Arranged room, monitored competition, Report Write-Up
Dr. E. Bhuvaneshwari	Arranged room, monitored competition, judged singing & drawing
Dr. A. Vanitha	Monitored competition, judged singing & drawing
Dr. T. Kavitha	Monitored competition, judged singing & drawing

The Fine Arts Club, in association with the Women's Cell, successfully organized the Creative Arts Fest on 5th March 2026 in connection with the forthcoming International Women's Day and Annual Day Celebrations. The programme was designed to encourage students to showcase their talents, creativity, and social awareness through various artistic and literary competitions centered around themes of empowerment, equality, and personal growth.

The fest included a wide spectrum of events such as Drawing, Oration, Essay Writing, Poetry Writing, and Singing Competitions, offering students an excellent opportunity to express their ideas, emotions, and perspectives on significant social issues, particularly women's empowerment and nation building.

For the Tamil Speech Competition, the topics given were “பெண் முன்னேற்றம் – நாட்டின் முன்னேற்றம்” and “சமத்துவ சமூகம் – நம் கனவு”, which inspired



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participants to speak on the progress of women as a foundation for national development and the vision of an equal society.

The Tamil Essay Writing Competition featured thought-provoking themes such as “இன்றைய பெண்கள் – நாளைத் தலைவர்கள்” and “கல்வி: வாழ்க்கையின் ஒளிவிளக்கு”, encouraging students to reflect on the leadership potential of women and the transformative power of education.

In the Tamil Poetry Competition, students creatively explored themes like “புதிய விடியல்” and “பெண் சக்தி”, beautifully presenting their thoughts on hope, renewal, and the strength of womanhood through poetic expression.

For the English Speech Competition, participants addressed impactful topics including “The Role of Students in Nation Building” and “Women Empowerment in Modern Society”, highlighting the responsibilities of youth and the importance of empowering women in today's world.

The English Essay Writing Competition included themes such as “Turning Challenges into Opportunities” and “Breaking Barriers: Women in the 21st Century”, which encouraged students to discuss resilience, progress, and the changing role of women in contemporary society.

The English Poetry Competition featured inspiring topics like “Nature's Cry” and “Rise and Shine”, allowing participants to convey environmental awareness and messages of hope, confidence, and self-belief through verse.

The Singing Competition focused on songs praising and motivating women (மகளிர் புகழ் / ஊக்கப் பாடல்கள்), where students delivered heartfelt performances celebrating the courage, achievements, and dignity of women.



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The Drawing Competition included creative themes such as “பாரம்பரியமும் நவீனமும்” and “பெண் சக்தி”, enabling students to artistically portray the harmony between tradition and modernity, as well as the strength and spirit of women.

The Creative Arts Fest was a grand success, serving as a meaningful platform for students to articulate their thoughts and concerns on women's empowerment and social transformation through diverse forms of creative expression. The enthusiastic participation and vibrant contributions from students reflected their awareness, talent, and commitment towards promoting gender equality, empowerment, and positive social change.





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EVENT NO: 7 : 51st ANNUAL DAY CULTURAL PROGRAMMES

Date: 13/03/2026

Time: 10 AM

Venue: Open Stage

Staff	Responsibility
Mrs. K. Savitha	Overall coordination, collected students' names for cultural, conducted rehearsal, incharge for Economics students
Dr. A. Kayalvizhi	Collected students' names for cultural, conducted rehearsal, incharge for English students, prepared report
Dr. E. Bhuvaneshwari	Collected students' names for cultural, conducted rehearsal, incharge for Corporate Secretaryship students
Dr. P. Sathya	Incharge for Physics students
Dr. A. Vanitha	Collected students' names for cultural, conducted rehearsal, backstage work
Dr. T. Kavitha	Incharge for Statistics students
Dr. P.S. Deepa	Dance sequence, dance rehearsal
Jayalakshmi	Collected songs, audio incharge
G. Nithya	Audio incharge
Kirubavathi	Dante rehearsal, MC
M. Deepa	Dance rehearsal, monitored make up
Mrs.M.Parimala	Dance rehearsal, monitored make up
K. Gokila	Trained Tamil students
J. Santhameenakshi	Trained Tamil students
Selvalakshmi	Trained Commerce students
Divyadharshini	Trained for fashion show
N.Lakshmipriya	Trained Computer Science students



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Salem Sowdeswari College celebrated its 51st Annual Day on March 13, 2026, at 10:00 AM with great enthusiasm, grandeur, and festive spirit. The event marked a significant occasion in the college calendar, bringing together students, faculty, management, and guests in a joyous celebration of achievements and talent.

The function was graced by Dr. V. Anbarasi, Co-founder and Director, Aerospace Engineers Private Limited, Salem & Hosur; Life Coach for Self-Leadership; and former Principal, Government Arts and Science College, Pappireddipatti, as the Chief Guest. The programme was presided over by the Correspondent and Secretary, Shri J.K.A. Kumararajah.

The celebration commenced with a warm welcome address by Dr. T. Poongodi, Principal (i/c), who set an inspiring tone for the day's proceedings. This was followed by the ceremonial lighting of the lamp, symbolizing the dispelling of darkness and the pursuit of knowledge. The lamp was lit by the Chief Guest, the Correspondent, the Principal, the esteemed Executive Trustee Shrimathi Savithri Kumararajah, Mr. S. Kumar, Staff In-charge (SFCW), Dr. V. Singaram, former Principal, Salem Sowdeswari College, and Ms. Vedhasaradha, Principal, Shri Sowdeswari Matric Higher Secondary School.

A major highlight of the event was the presentation of the Annual Report by Dr. T. Poongodi, which provided a comprehensive overview of the institution's academic progress, achievements, and significant milestones over the past year. This was followed by the Sports Report presented by Dr. T. Selvapandiyan, Physical Director, who highlighted the college's commendable accomplishments in various sports and athletic events.

The Chief Guest was formally introduced by Dr. A. Kayalvizhi, Associate Professor of English. In her inspiring address, Dr. V. Anbarasi encouraged the students to empower themselves and strive for excellence in every sphere of life. Her words served as a source of motivation and inspiration to all present.

The formal proceedings were followed by the prize distribution ceremony, during which students were honoured for their outstanding achievements in academics, sports, and various co-curricular activities.

Following this, the audience was enthralled by a series of vibrant and captivating cultural performances, which added colour and energy to the celebration.



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Pre-Event Preparations

In anticipation of this prestigious occasion, the Fine Arts Club meticulously planned and organized a wide range of cultural performances. Students interested in participating were invited to register well in advance. Based on their chosen events, they were allotted dedicated practice sessions.

Under the expert guidance of the club members, rigorous rehearsals were conducted to ensure that each performance was polished to perfection. Special emphasis was placed on choreography, expressions, synchronization, and stage coordination to elevate the overall quality of the presentations.

To add greater finesse to the performances, the club members also supervised costume selection, stage presence, accessories, and makeup, ensuring that each act aligned perfectly with its theme and artistic vision. The meticulous planning and tireless efforts behind the scenes were clearly reflected in the excellence of the final presentation.

On the day of the celebration, the Cultural Committee ensured the smooth and systematic execution of all performances. The programme schedule was submitted in advance to the Compering Committee, and Audio Committee, facilitating seamless coordination throughout the event.

After the completion of various competitions, the list of prize winners was carefully prepared and submitted to the Prize Distribution Committee for the award ceremony.

A Spectacular Line-Up of 25 Performances

The cultural segment of the Annual Day was truly a visual and musical extravaganza, featuring an impressive 25 performances that captivated the audience and created an unforgettable atmosphere.

The programme included:

- Classical Dance – Graceful and mesmerizing performances that beautifully showcased the richness of Indian classical dance traditions.
- Devotional Dance – Spiritually uplifting performances that blended devotion with artistic expression.



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- Group Dance – Energetic and synchronized performances reflecting teamwork, enthusiasm, and creativity.
- Duo Dance – Elegantly choreographed performances where pairs demonstrated seamless coordination and rhythm.

One of the major highlights of the day was the innovative use of LCD screen backdrops displaying captivating visuals, which significantly enhanced the aesthetic appeal of the performances. The fusion of technology with artistic expression created an immersive and mesmerizing experience, making each performance more engaging and memorable.

A Day to Remember

The Annual Day celebration of Salem Sowdeswari College was a grand success, leaving a lasting impression on everyone present. The dedication and hard work of the students, faculty members, Fine Arts Club, and various organizing committees contributed immensely to the success of the event.

The celebration stood as a true testament to the institution's commitment to academic excellence, cultural enrichment, and holistic student development, providing a vibrant platform for students to showcase their talents and creativity.

As the curtains fell on this memorable celebration, the audience departed with hearts full of joy and admiration, cherishing the event as a truly remarkable and unforgettable experience.





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